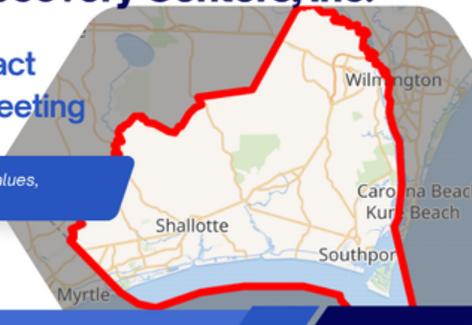# RECOVERY CONNECTION

Christian Recovery Centers, Inc.

Collective Impact Stakeholder Meeting

Discover our journey, values, and future vision.

January 20, 2025

The Bridge to 100 Network research design team visited Christian Recovery Centers, Inc. on January 20, 2026, to conduct a Collective Impact Stakeholder Planning meeting with key Brunswick County community partners. The purpose of the meeting was to provide an overview of the five elements of Collective Impact and plan for a much larger Community Impact Dialogue. The Dialogue will bring together 45-60 cross sector representatives of the Brunswick community to collaborate with the Brunswick community to collaborate with CRCI to provide faith and science informed measures to recovery. The goal of this dialogue is to create a community-wide effort to both prevent individuals from falling into addiction and when they do, provide them with access to community support to recover and reenter the community with a measure of well-being. CRCI employs an Aspire social and health determinant assessment to guide and evaluate the impact of its and the community's prevention and recovery measures. CRCI in addition, engages a Leadership Fellows Academy program to enhance both its and the community's contributions to prevention, recovery and well-being. This proof-of-concept research effort is funded by the North Carolina Collaboratory.

COLLECTIVE IMPACT ELEMENTS

Common Agenda — All participants have a shared vision for change including a common understanding of th problem and a joint approach to solving it through agreed upon actions.

Shared Measuremet — Collecting data and measuring results across all participants ensures efforts remain aligned and participants hold each other accountable.

Mutually Reinforcing Activities — Participant activities must be differentiated while still being coordinated through a mutually reinforcing pan of action.

Continuous Communication — Consistent and open communication is needed across the many players to build trust, assure mutual objectives, and appreciate common motivation.

Backbone Support — Creating and managing collective impact requires a dedicated staff and a specific set of skills to serve as the backbone for the entire initiative and coordinate participating organizations and agencies.

*Collective Impact in the Stanford Innovation Review (2011) by John Kania and Mark Kramer

As a part of the Stakeholder Planning meeting, participants reviewed Brunswick County and Aspire data to learn more about the history, population, economy, and culture and statistics on substance use disorders impacting their community. Next steps include a CRCI and community hosted Collective Impact Dialogue on March 12th and 13th in Shallotte. The dialogue engages the gathered participants to first better understand what is currently being done to address prevent and treat the disorders, what works and what doesn't work, build on what works and innovate approaches supported by evidence of impact for improved prevention and treatment outcomes.

Collective impact involves an integration of the complementary strengths of faith, the intangibles of shared values, principles and purpose, and science, its tangible technical methods, to create through transparent accountable community participation evidence of successful prevention, recovery, and well-being. Every individual, institution, both faith and secular, has a role to play and a contribution to be made as doing so serves to benefit the individual, the family and the community.

Design Elements - Learning Interventions

Faith	Aspire	Leadership	Collective Impact
A relationship with Jesus Christ, devotion and community	Multideterminant social and health assessment	A Leadership Fellows Academy for Recovery fostering individual and collective stewardship of well-being	Individual, organizational and community self-governance

Cape Fear River

Local Communities versus Systems can...

Prevent people from falling into the water and pull them out of the deepest part of the river and ocean.

LEADERSHIP FELLOWS ACADEMY

On January 15, and 16, 2026, the Leadership Fellows Academy conducted the Closing Institute for the three Bridge to 100 Network pilots - Ground 40, Hope Center Ministries and Christian Recovery Centers, Inc. Ground 40 graciously hosted the event at their Monroe location. Dr. Rich Clerkin and Dr. Noel Mazade facilitated the two-day training.

Participants were given the following topics and questions to consider for the Closing Institute:
- Bridge to 100 Network Leadership Training Going Forward: Which audiences need what training? — What topics would have been more relevant/appropriate? What are the different leadership, supervisory, and technical skills that can be enhanced both for individuals in your program and employees/volunteers throughout your organization that the Bridge to 100 Network could provide in the future?
- Defining Success & Metrics for Accountability (Part 1: Individual Programs) — In addition to ASPIRE, how does your organization define success? What metrics do you currently capture to document your success? What metrics would you like to collect in the future?
- Bridge to 100 Network: Values, Definition, Value Added Service — There are two parts to this: 1) Defining the shared core values you identified during the Opening Institute: Curiosity, Collaboration, Humility, Service to Others, Public and Private Accountability, Passionate, Faithful, Consistent, Supportive, Receptive, Devoted, Wisdom, Unselfed, Communicative, Partnership, Advocacy, Peer Support, Accessible. 2) What is Bridge to 100 Networks value proposition for you? What services, etc. does Bridge to 100 Network need to provide to make it worth your ministry joining/investing in it? Which of these need to be provided in the short-term, which in the longer term?
- Defining Success & Metrics for Accountability (Part 2: Bridge to 100 Network) — How should Bridge to 100 Network define success? What metrics should it collect to demonstrate its accountability to its members? As a reminder, Bridge to 100 Network's vision is: Community-based agencies throughout North Carolina excelling at their missions. Its mission is: Supporting Member Organizations to Build Capacity to Achieve Their Vision through Faith and Science.

Topics covered during the Closing Institute included:
Leadership Challenges in the Nonprofit Sector, Bridge to 100 Network Leadership Training Going Forward and which audiences need what training, Bridge to 100 Network: Values, Definition, Value Added Service, Defining Success & Metrics for Accountability (Part 1: Individual Programs), Defining Success & Metrics for Accountability (Part 2: Bridge to 100 Network), and Wrapping Up & Concluding Thoughts – Prelude to Final Assessments.

For further information, please contact either:
Dr, Rich Clerkin - clerkinr@uncw.edu
Dr. Noel Mazade -nmazade@aol.com

ASPIRE DATA DASHBOARD

Stoplights

1,191 Stoplights
538 Baseline surveys
653 Follow-up surveys

SIX DIMENSIONS OF WELL-BEING

Income and Employment
533
129

Health and Environment
968
288

Housing and Infrastructure
148
44

Education and Culture
135
33

Participation and Belonging
167
76

Motivation and Goals
238
101

MOST RED INDICATORS

- Savings
- Income
- Budget
- Substance Use
- Debt
- Job Application Readiness
- Bank services
- Stable Housing
- Credit
- Dental Health

MOST YELLOW INDICATORS
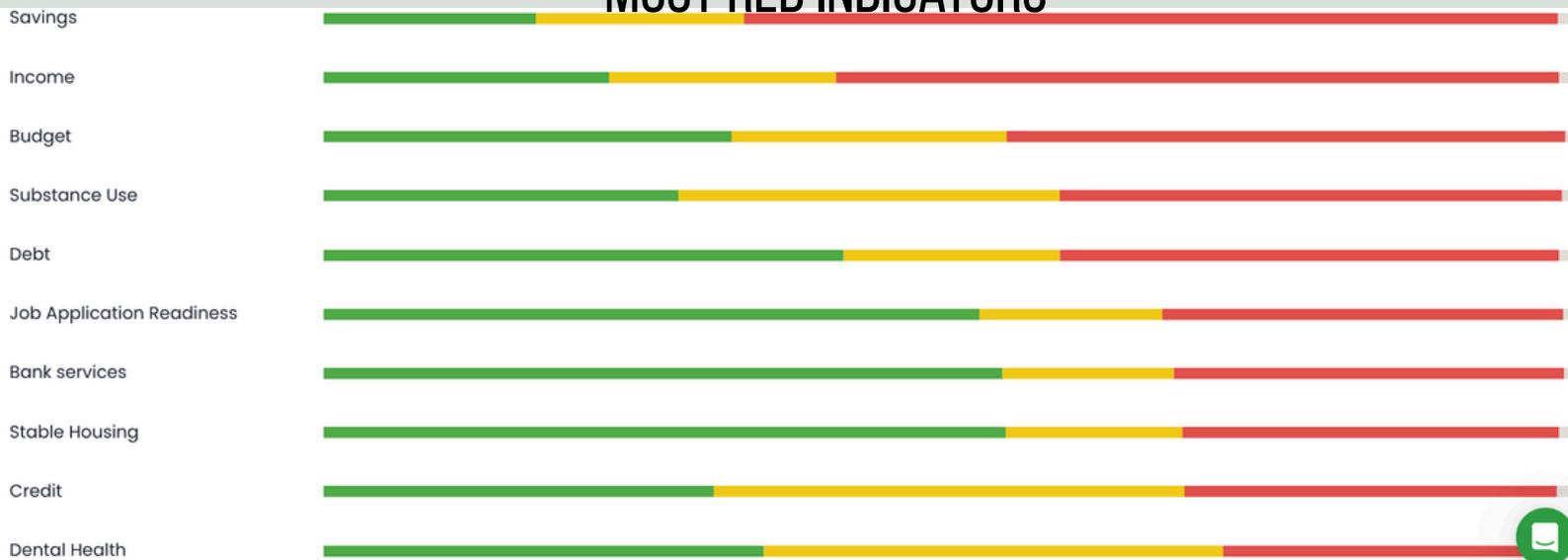
- Recovery Outlook
- Health services
- Credit
- Dental Health
- Nutritious diet
- Healing from the past
- Substance Use
- Emotional Well-Being
- Agency
- Health Status
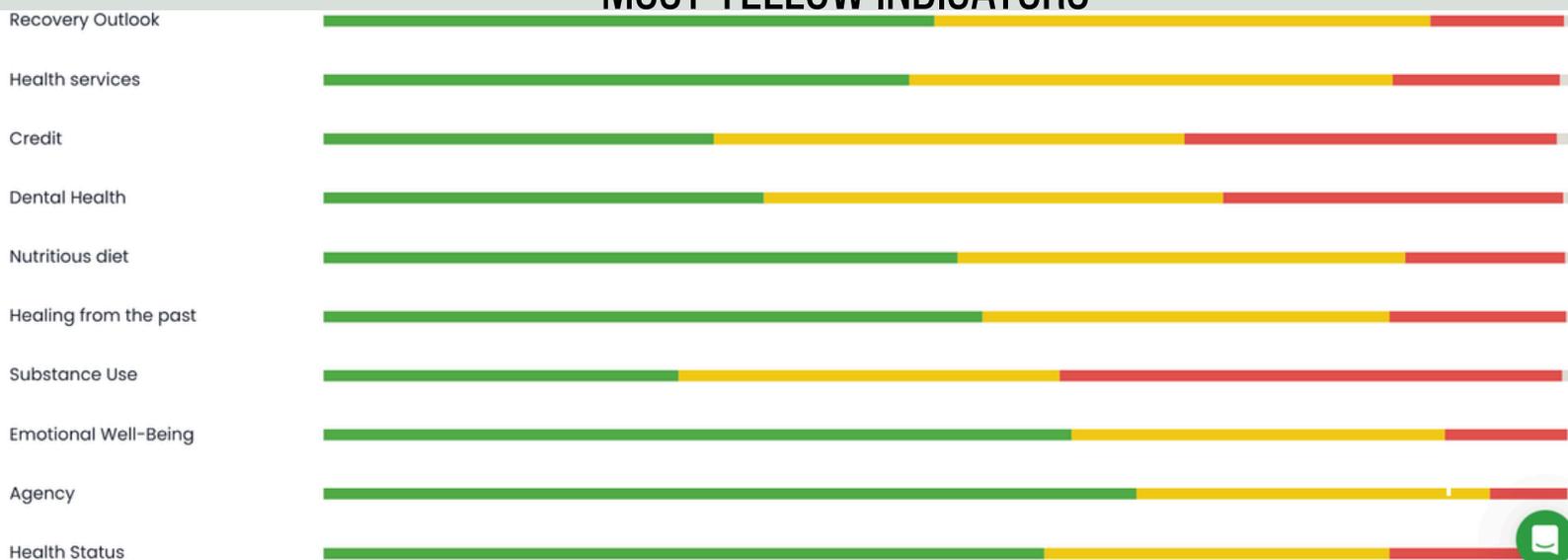
Important Dates and Next Steps...

- **Starting in February 2026, the Bridge to 100 Network Research Design team plans to scale the project to nine (9) more recovery programs bringing the group to 12, with the intent to expand fully to all Bridge to 100 Network members in the future. We will be reaching out to the 9 new recovery programs to schedule site visits.**

- **Aspire has been successfully launched in all 3 pilots - Ground 40 (Union County), Hope Center Ministries (Wayne and Harnett County) and Christian Recovery Centers, Inc. (Brunswick and Stanly County)!**

- **Welcome aboard to: Bethel Colony of Mercy (Caldwell County), Western Carolina Rescue Mission (Buncombe County), Freedom Farm (Watauga County), and the Veteran's Life Center (Granville County).**

- **Upcoming Aspire Facilitation and Launch planned for: The Raleigh Dream Center (Wake County), Living Free Ministries (Alamance County), Richmond County Rescue Mission – Place of Grace (Richmond County), Samaritan's Colony (Richmond County), and Adult & Teen Challenge – Sandhills (Moore, Cumberland Mecklenburg, and Cabarrus County).**

- **Aspire Facilitator/Coaches are available to train staff - contact Karen Calhoun to schedule training - calhounkc@gmail.com**

- **Leadership Fellows Academy with original 3 Pilots ran July 2025 through January 2026 with the Closing Institute completed on January 15 and 16, 2026.**

- **Launch of the next Leadership Fellows Academy cohort - t/b/d.**

Bridge to 100
Network
Finding Freedom - NC

https://bridgeto100.org